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**SUPPLEMENTARY INFORMATION – NORTH WEST (OUTER) AREA COMMITTEE –
26TH MARCH 2012**

**ADDITIONAL APPLICATION FOR WELLBEING FUNDING ENTITLED, ‘NO COLD
CALLING’ FROM THE ADEL ASSOCIATION**

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Late item – Well-being large grant application

Name of Project: No Cold Calling

Ward Affected: Adel & Wharfedale

Name of delivery organisation: Adel Association

Amount requested: £1,494 revenue

Adel Association is planning to set up No Cold Calling Zones throughout the Adel & Wharfedale Ward. The group are intending to work jointly with West Yorkshire Joint Services (Trading Standards) and West Yorkshire Police.

The aim is to provide some protection for residents from rogue traders and intrusive callers, to minimise complaints to Trading Standards and the local Neighbourhood Policing Team.

The Group will provide resident consultation documentation, leaflets, booklets and signs throughout the ward to establish a No Cold Calling Zone. Stickers will be provided for properties within the zone, as well as street signs for streets covered by the zone areas.

Adel Association is contributing £1,000 towards the cost of this project.

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